

Education

- 2013 **M.S. Cognitive Science** (Language and Multi-Modal Interaction)
Università degli Studi di Trento. Trent, Italy. Final Score: 110/110
Thesis: Participatory Design of a Mobile Application with and for Children:
A Case Study in the Tourism Sector
- 2009 **B.A. Cognitive Science**
University of California, Berkeley. United States of America.
- 2008-2009 **Education Abroad Program** (Psychology and Linguistics)
Università degli Studi di Padova. Padua, Italy.

Work Experience

- Oct 2012 – Sep 2013 **User Experience Research Assistant**, SmartCampusLab, University of Trento, Italy
Create a model of the child-tourist-user and discover their needs and goals through participatory design techniques for creating innovative Android apps and services for tourism in the Trentino region. Derive requirements against which the Android applications will later be measured.
- Sep 2012 – Mar 2013 **Intern in Mobile Privacy Awareness**, SmartCampusLab, University of Trento, Italy
Conduct semi-structured contextual user interviews to learn about Android user's awareness of privacy settings and risks. Perform usability testing by running focus groups. Analyze qualitative data using thematic analysis.
- Oct 2009 – Apr 2012 **Country Research Specialist II**, Rimini Street Inc., Pleasanton, CA
Research tax legislation in eleven different European countries. Work with Enterprise Resource Management system developers and find new and creative ways of locating tax and regulatory updates.
- 2004-2008 (every summer) **Research Assistant**, California Institute of Technology, Pasadena, CA
Test and maintain three websites focused on distribution of astronomical images. Record test results using XHTML with CSS. Test and modify C computer code, verifying the functionality of various graphic user interfaces in UNIX, Linux, Mac OS and Windows environments. Work with a twelve-person technical team.
- 2007-2008 **Administrative Assistant**, Enginious Structures Inc., Oakland, CA
Maintain account payables and receivables using QuickBooks software. Multitask in coordinating general office logistics including ordering supplies and keeping client files in order. Reorganize office furniture to make workspace more efficient.

Skills and Languages

Advanced Skills: NVIVO, MS Office Suite, iWork Suite, Adobe Photoshop
Intermediate Skills: Axure, Balsamiq, OmniGraffle, Adobe Illustrator, Adobe Flash
Languages: English (Native Speaker), Italian (Fluent), Russian (Good)

Methods

User Research, User-Centered Design, Participatory Design, Usability Testing, Design with Children, Qualitative Analysis, Focus Groups, Concept Validation, Interviewing, Survey Creation

Other Experience

- 2004- Present **Coach, Captain, and Player** - Ultimate Frisbee, UC Berkeley and Trent, Italy
Coach the team in Trent '12-'13; plan and execute practices and direct the team at tournaments. College Nationals with the UC Berkeley women's team in '07 and Co-Captain of the team '08-'09. Mixed Club Ultimate player in San Francisco Bay Area '09-'11. Northwest Regionals in '11.
- 2013 **InnovAction Lab Participant**, *Università degli Studi di Trento*, Trent, Italy
InnovAction Lab teaches how to create a successful startup and pitch it to earn funding. Ideate and create a mobile app and web site interfacing one's dietary needs with ingredients. Were selected as one of top five teams to present in the final competition in front of investors.